

<i>SERFF Tracking Number:</i>	<i>GEFA-125731328</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Genworth Life and Annuity Insurance Company</i>	<i>State Tracking Number:</i>	<i>39831</i>
<i>Company Tracking Number:</i>			
<i>TOI:</i>	<i>L04I Individual Life - Term</i>	<i>Sub-TOI:</i>	<i>L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium</i>
<i>Product Name:</i>	<i>GLAIC Colony 07/08 Term Rate Change</i>		
<i>Project Name/Number:</i>	<i>GLAIC Colony 07/08 Term Rate Change/</i>		

Filing at a Glance

Company: Genworth Life and Annuity Insurance Company

Product Name: GLAIC Colony 07/08 Term Rate SERFF Tr Num: GEFA-125731328 State: ArkansasLH
Change

TOI: L04I Individual Life - Term

SERFF Status: Closed

State Tr Num: 39831

Sub-TOI: L04I.103 Renewable - Single Life -
Fixed/Indeterminate Premium

Co Tr Num:

State Status: Filed-Closed

Filing Type: Form

Co Status:

Reviewer(s): Linda Bird

Authors: April Bauserman, J.R.

Disposition Date: 08/07/2008

Swisher

Date Submitted: 08/04/2008

Disposition Status: Filed

Implementation Date Requested: 07/28/2008

Implementation Date:

State Filing Description:

General Information

Project Name: GLAIC Colony 07/08 Term Rate Change

Project Number:

Requested Filing Mode: Informational

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 08/07/2008

State Status Changed: 08/07/2008

Corresponding Filing Tracking Number:

Filing Description:

Genworth Life and Annuity Insurance Company

NAIC #: 4011-65536 FEIN # 54-0283385

INDIVIDUAL LIFE RATE REVISION

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Group Market Type:

Deemer Date:

SERFF Tracking Number: GEFA-125731328 State: Arkansas
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Product Name: GLAIC Colony 07/08 Term Rate Change
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Form No. 1420 (96) et al Term Life Policy (APPROVED)

New Current Rates for Colony 10, 15, 20, and 30 – Level Premium Period Rates and 5 Year Grade-In
Rates for all Face Amounts

Actuarial Justification

Dear Commissioner/Director:

We are revising the rates for the Colony 10, 15, 20, and 30 year plans for new issues only. The current and guaranteed rates for this plan are enclosed for your information; they replace their previously filed counterparts.

As previously indicated to your department, the four bands for this plan are as follows: face amounts of \$50,000-\$99,999, \$100,000-\$249,999, \$250,000-\$999,999, and \$1,000,000 and above. The current rates are level and guaranteed for a period of 10, 15, 20, or 30 years for Colony 10, 15, 20, and 30 respectively. There are no changes to any guaranteed rates after the initial level premium guarantee period. These rates are enclosed for your convenience. An actuarial justification is also enclosed.

The text, design, features, and issue ages remain unchanged from those currently in use in your state for previously approved Form No. 1420 (96) et al.

The rates were not filed in Virginia because the Virginia Insurance Department does not require individual life rate filings.

Applicable certifications, filing forms, and filing fees, if any, are enclosed.

Thank you for your assistance with this submission.

Sincerely,

April Bauserman

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Fixed/Indeterminate Premium
Product Name: GLAIC Colony 07/08 Term Rate Change
Project Name/Number: GLAIC Colony 07/08 Term Rate Change/
(434) 948-5451

Company and Contact

Filing Contact Information

J. R. Swisher, Contract Analyst j.swisher@genworth.com
P. O. Box 1280 (888) 325-5433 [Phone]
Lynchburg, VA 24502 (434) 948-5934[FAX]

Filing Company Information

Genworth Life and Annuity Insurance Company CoCode: 65536 State of Domicile: Virginia
6620 W Broad Street Group Code: 350 Company Type: LifeHealth &
Annuity
Richmond, VA 23230 Group Name: State ID Number:
(804) 281-6600 ext. [Phone] FEIN Number: 54-0283385

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Genworth Life and Annuity Insurance Company	\$50.00	08/04/2008	21758536

SERFF Tracking Number: *GEFA-125731328* *State:* *Arkansas*
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Fixed/Indeterminate Premium
Product Name: *GLAIC Colony 07/08 Term Rate Change*
Project Name/Number: *GLAIC Colony 07/08 Term Rate Change/*

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed	Linda Bird	08/07/2008	08/07/2008

SERFF Tracking Number: *GEFA-125731328* *State:* *Arkansas*
Filing Company: *Genworth Life and Annuity Insurance Company* *State Tracking Number:* *39831*
Company Tracking Number:
TOI: *L04I Individual Life - Term* *Sub-TOI:* *L04I.103 Renewable - Single Life -*
Fixed/Indeterminate Premium
Product Name: *GLAIC Colony 07/08 Term Rate Change*
Project Name/Number: *GLAIC Colony 07/08 Term Rate Change/*

Disposition

Disposition Date: 08/07/2008

Implementation Date:

Status: Filed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: GEFA-125731328 State: Arkansas

Filing Company: Genworth Life and Annuity Insurance Company State Tracking Number: 39831

Company Tracking Number:

TOI: L04I Individual Life - Term Sub-TOI: L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium

Product Name: GLAIC Colony 07/08 Term Rate Change

Project Name/Number: GLAIC Colony 07/08 Term Rate Change/

Item Type	Item Name	Item Status	Public Access
Supporting Document	Certification/Notice		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	Actuarial Justification		No
Rate	Colony 10 Current Rates		Yes
Rate	Colony 10 Guaranteed Rates		Yes
Rate	Colony 15 Current Rates		Yes
Rate	Colony 15 Guaranteed Rates		Yes
Rate	Colony 20 Current Rates		Yes
Rate	Colony 20 Guaranteed Rates		Yes
Rate	Colony 30 Current Rates		Yes
Rate	Colony 30 Guaranteed Rates		Yes

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Rate Information

Rate data does NOT apply to filing.

SERFF Tracking Number: GEFA-125731328 State: Arkansas
Filing Company: Genworth Life and Annuity Insurance Company State Tracking Number: 39831
Company Tracking Number:
TOI: L041 Individual Life - Term Sub-TOI: L041.103 Renewable - Single Life -
Fixed/Indeterminate Premium
Product Name: GLAIC Colony 07/08 Term Rate Change
Project Name/Number: GLAIC Colony 07/08 Term Rate Change/

Supporting Document Schedules

	Review Status:
Bypassed -Name: Certification/Notice	07/11/2008
Bypass Reason: Not applicable for term rate change.	
Comments:	
Bypassed -Name: Application	07/11/2008
Bypass Reason: Not applicable for term rate change.	
Comments:	
Bypassed -Name: Life & Annuity - Acturial Memo	07/11/2008
Bypass Reason: Not applicable for term rate change.	
Comments:	
Satisfied -Name: Actuarial Justification	07/18/2008
Comments:	
Attachment:	
1420 (96) FCL Actuarial Justification REV.pdf	



Genworth Life and Annuity Insurance Company
Service Center
3100 Albert Lankford Drive
Lynchburg, VA 24501
434 845-0911

ACTUARIAL JUSTIFICATION FOR REVISIONS IN PREMIUMS
Form No. 1420 (96) et al
Plans: Colony 10, 15, 20 and 30

We are revising the rates for the plans listed above for new issues only. We have four bands for each plan: face amounts of \$50,000 - \$99,999, \$100,000 - \$249,999, \$250,000 - \$999,999 and \$1,000,000 and above. Premiums increase, decrease or remain the same.

"Past gains" are not distributed nor are "past losses" recouped.

The revisions to premiums have been approved by an officer duly authorized by the Board of Directors.

7/10/08
Date

Charles D. Moore
Charles D. Moore, FSA, MAAA
Supervising Actuary